



## **Economy and Enterprise Overview and Scrutiny Committee**

**Date**      **Thursday 29 June 2017**

**Time**      **9.30 am**

**Venue**      **Committee Room 2, County Hall, Durham**

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### **Business**

#### **Part A**

**Items during which the Press and Public are welcome to attend. Members of the Public can ask questions with the Chairman's agreement.**

1. Apologies for Absence
2. Substitute Members
3. Minutes of the meeting held 30 March 2017 (Pages 3 - 10)
4. Declarations of Interest, if any
5. Items from Co-opted Members or Interested Parties, if any
6. Media Relations
7. County Durham Economic Partnership: (Pages 11 - 14)
  - (i) Joint Report of the Director of Transformation and Partnerships and the Corporate Director of Regeneration and Local Services.
  - (ii) Update on the work of the County Durham Economic Partnership – presentation by Professor Brian Tanner, Chairman, County Durham Economic Partnership.
8. Business Durham: (Pages 15 - 20)
  - (i) Joint Report of the Director of Transformation and Partnerships and the Corporate Director of Regeneration and Local Services.
  - (ii) Update on the work of Business Durham – presentation by Simon Goon, Managing Director, Business Durham, Regeneration and Local Services.

9. Quarter Four 2016/17 Performance Management Report: (Pages 21 - 36)  
Report of the Director of Transformation and Partnerships – presented by the Performance and Improvement Team Leader, Regeneration and Economic Development.
10. Refresh of the Committee's Work Programme 2017-18: (Pages 37 - 44)  
Report of the Director of Transformation and Partnerships.
11. Minutes of the County Durham Economic Partnership meeting held on 2 May 2017 (Pages 45 - 50)
12. Such other business as, in the opinion of the Chair of the meeting, is of sufficient urgency to warrant consideration

**Clare Pattinson**  
Interim Head of Legal and Democratic Services

County Hall  
Durham  
21 June 2017

To: **The Members of the Economy and Enterprise Overview and Scrutiny Committee:**

Councillor A Batey (Chairman)  
Councillor M Clarke (Vice-Chairman)

Councillors J Atkinson, J Clare, R Crute, M Davinson, D Hall, T Henderson, P Howell, P Jopling, L Maddison, J Maitland, R Manchester, R Ormerod, A Patterson, A Reed, E Scott, P Sexton, L Taylor, M Wilson and D Wood

**Co-opted Members:**

Mr T Batson and Mr I McLaren

**DURHAM COUNTY COUNCIL**

**ECONOMY AND ENTERPRISE OVERVIEW AND SCRUTINY COMMITTEE**

At a Meeting of the **Economy and Enterprise Overview and Scrutiny Committee** held in **Committee Room 2, County Hall, Durham** on **Thursday 30 March 2017 at 9.30 am**

**Present:**

**Councillor A Batey (Vice-Chairman in the Chair)**

**Members of the Committee:**

Councillors E Adam, J Armstrong, A Batey, J Clare, M Davinson, D Hall, C Kay, B Kellett, H Nicholson and A Willis

**Co-opted Members:**

Mr T Batson

**Also Present:**

Councillor E Tomlinson

**1 Apologies for Absence**

Apologies for absence were received from Councillors R Crute, T Henderson, J Maitland, A Patterson, P Stradling, O Temple and Mr I McLaren.

**2 Substitute Members**

No notification of Substitute Members had been received.

**3 Minutes**

The Minutes of the meeting held 23 February 2017 were agreed as a correct record and were signed by the Chairman.

**4 Declarations of Interest**

Mr T Batson declared an interest in relation to Item 8, Quarter 3, 2016/17 Performance Management Report, his company having taken on apprentices via the County Council's apprenticeship scheme.

## **5 Items from Co-opted Members or Interested Parties**

There were no items from Co-opted Members or Interested Parties.

## **6 Tourism Marketing Activity Undertaken by Visit County Durham (VCD) Scrutiny Review Report - Update on Progress of Recommendations**

The Chairman introduced the Managing Director, Visit County Durham (VCD), Michelle Gorman and the Marketing and Information Manager, VCD, Sarah Johnson who were in attendance to give an update as regards the progress of recommendations from the Tourism Marketing Activity Undertaken by Visit County Durham Scrutiny Review Report (for copy see file of minutes).

The Marketing and Information Manager referred Members to the report set out in the agenda pack and noted she would explain the key elements.

The Committee noted that recommendation 1 made reference to partnership marketing and it was explained that VCD worked with England's Heritage Cities in terms of an augmented reality "app", which includes Durham, launching today to showcase our heritage offer, targeting those aged under 35 in the United States. Members noted other activities including the UK Countryside Tour and a Christian Heritage Tour and an episode of "Ben Fogle's Great British Adventures", an online series, with that particular episode commissioned by VCD in conjunction with the support of strategic partners, Hamsterley Forrest and Durham Heritage Coast Partnership. It was noted the episode had over 280,000 views to date.

Members were informed that the spring 2017 national marketing campaign was "heritage" and launched in 2 weeks, in partnership with Beamish Museum, Durham Cathedral and Durham University, with contributions towards online content with the Guardian newspaper.

Councillors learned that VCD continued to work with travel organisations who represent key points of entry to the County, including the Port of Tyne, Newcastle and Durham Tees Valley Airports, Virgin East Coast and TransPennine Express to identify opportunities to promote Durham through their activities.

The Marketing and Information Manager added that key events had included the first season of Kynren, and the Open Treasure development and that plans were in place for 2017 in terms of Kynren, Lumiere, and a new partnership had been secured in terms of the Bishop Auckland Food Festival.

Members noted a redesign to the "this is Durham" place branding to provide not only a platform to promote the county as a place to visit, but also as a place to invest, live, work and study.

The Committee noted that in relation to recommendation 2, in terms of the "this is Durham" website, it had been relaunched in August 2016, following a full redesign. It was noted that the number of people accessing the site via mobile technology had increased, with those accessing via mobile now accounting for 63% of the traffic.

It was noted that new areas of the site developed included Kynren and Open Treasure with further areas to include: family fun; golf; and weddings.

Councillors noted that website performance was good, with the number of unique visits exceeding 100,000 on 3 occasions during 2016 and being on track to achieve 1,000,000 for the year.

The Marketing and Information Manager explained that the national landscape had changed and Visit England no longer ran domestic marketing campaigns that individual destinations could participate in. However, VCD had continued to identify national marketing opportunities which would be beneficial for VCD and partners including the previously mentioned Ben Fogle's Great British Adventures and a national initiative with TripAdvisor for an enhanced presence for Durham on their site.

Members noted in respect of recommendation 6 that VCD had been heavily involved in shaping the Northern Tourism Growth Fund programme and in helping Durham become a lead destination delivering a key project for the programme. It was explained that the new place brand for County Durham was "this is Durham, place of light", and was not just in terms of visitors but also in promoting Durham as a place to live, work, and study. The Committee noted that the brand was developed in conjunction with Business Durham and the national launch had been at the House of Commons with MPs and business leaders.

*Councillor D Freeman entered the meeting at 9.41am*

Councillors watched a promotional video, "this is Durham, place of light", highlighting County Durham as a great place to live, work, invest, study and visit.

The Chairman thanked the Officers for their update and congratulated VCD on the excellent video. The Chairman noted that she felt that people travelling via the Port of Tyne would seem to prefer Northumberland or Alnwick and asked how we could encourage more people to visit County Durham.

The Managing Director explained that some Councillors had previously asked for information in this regard and figures had been provided to those Members, however it was added that data available from 2013-14 showed that from those entering via the Port of Tyne, the most visited attraction was Durham Cathedral, followed by Alnwick. It was added that there was the Durham Pocket Guide that was produced, with this being available at the Port of Tyne, directing visitors to Durham City and the wider County and its attractions. The Marketing and Information Manager added that an itinerary was being developed for the Port of Tyne and that she was confident that Durham was a main draw in terms of visitors coming to see the Castle and Cathedral, and also our other attractions such as Beamish and the Durham Dales.

In terms of information and data, the Managing Director noted that there was approximately 60 cruise ships that would arrive at the Port of Tyne during 2017, with approximately 3,000-5,000 passengers per ship. It was noted this gave an idea in terms of the potential number of visitors, however, the only data obtained was from the ship operators in terms of planned excursions, with any ad-hoc trips not being included.

It was added that it would be the additional spend in terms of refreshments and also in terms of paid attractions that would be of benefit to our local economy.

Members were reminded that VCD and the North East Tourism Alliance worked with gateway partners in terms of highlighting visitor attractions.

The Chairman asked if it would be possible to work with the Port of Tyne and operators in terms of a questionnaire to ascertain the destinations passengers intended to visit. The Managing Director noted that it had been looked at in terms of the operators, however, it was felt the best route was via the Port of Tyne themselves, and would continue to chase more up-to-date data from them.

Mr T Batson noted that as a businessman, and in dealing with people from the south of the country, people in general had not been to the North East for a visit. Councillor J Clare added that he felt the work of VCD in promoting the County was fantastic, especially the use of social media which he felt was spectacular. Mr T Batson agreed and reminded Members how far we had come in terms of promoting the county since Local Government Reorganisation in 2009, and that VCD staff should take great pride in their achievements.

**Resolved:**

- (i) That the update report be noted.
- (ii) That the Economy and Enterprise Overview and Scrutiny Committee receive a further report detailing progress made against the recommendations contained within the scrutiny review report at a future meeting of the Committee.

**7      Quarter 3, 2016/17 Revenue and Capital Outturn**

The Chairman introduced the Principal Accountant, Resources, Paul Raine to speak to Members in relation to the Quarter 3, 2016/17 Revenue and Capital Outturn (for copy see file of minutes).

The Principal Accountant noted that for future Revenue and Capital Outturn reports, the areas covered by the former RED Service were now part of Regeneration and Local Services (ReaL).

Members noted the service had reported an outturn position with a cash limit underspend of £1.010 million against a revised annual General Fund Revenue Budget of £27.399 million, in comparison to the Quarter 1 estimate of £0.299 million. Members noted the variances within the budget, with the detailed explanations as set out within the report. The Committee were informed that the service grouping delivered the Medium Term Financial Plan (MTFP) savings for 2016/17 of £1.118 million.

As regards the Capital Programme 2016/17, the Principal Accountant explained that the actual spend to date was £26.581 million against a revised budget of £36.582 million with a breakdown of the major capital projects given at Appendix 2 to the report.

The Chairman thanked the Principal Accountant and asked Members for their questions on the report.

Mr T Batson asked if, where was any element of underspend, Central Government would approach the authority in terms of claw back. The Principal Accountant noted that Central Government gave Local Authorities a settlement and that there were plans in terms of budgets for 2018/19 and 2019/2020.

Councillor J Clare noted on page 30 of the agenda papers the figure in relation to employees and asked whether this referred to posts not filled upon successful application for early retirement or voluntary redundancy. He suggested that if this was the case that the remaining staff would have additional workloads and added that Members were grateful for the hard work and effort of all staff in these circumstances and their continued excellence in their work was appreciated. Councillor J Armstrong commented that he agreed with the comment made by Councillor J Clare and that staff throughout the Authority needed to be thanked for their hard work.

**Resolved:**

That the report be noted.

## **8      Quarter 3, 2016/17 Performance Management Report**

The Chairman thanked the Performance and Improvement Team Leader, G Wilkinson who was in attendance to speak to Members in relation to the Quarter 3, 2016/17 Performance Management Report (for copy see file of minutes).

The Performance and Improvement Team Leader reminded Members of the bringing together of Regeneration and Economic Development and Neighbourhood Services to form the Regeneration and Local Services and that work was ongoing in terms of the datasets for 2017/18. Members were reminded of the new “dashboard” summary page included within the report to help present the performance information in a more concise and user-friendly way.

Members noted: an increase in the employment rate, still below the regional and national levels, however the highest since December 2008; a positive direction of travel in terms of the number of people claiming Job Seekers Allowance (JSA) or Universal Credit; and an increase in the number of working age population not in work who want a job, better than the north east average, though below the England average. It was added that the number of apprenticeship starts through County Durham schemes was 184, ahead of the 100 target. It was noted that the number of apprenticeship starts that had been sustained for 15 months or more (at December 2016) was 710, equating to 67% of those via the scheme. It was added that 17 of those were DurhamWorks clients.

The Committee learned that in terms of housing performance: 434 private sector properties had been improved through Council intervention, ahead of target; 94 empty properties had been brought back into use, ahead of target however below the 2015 figure, within the context of Cluster Bid activities in 2015 which boosted those numbers; and with 59 landlords in the process of renovating, via the Council loan scheme. It was added that in terms of housing delivery 64 affordable homes were delivered, less than the target of 125 and less than the 257 delivered in the same period in 2015.

It was noted that changes in funding and legislation were impacting upon the numbers and therefore Officers would take this on board and try to understand the impact in terms of the delivery.

In relation to Homelessness, the Performance and Improvement Team Leader explained that number of homelessness preventions had decreased and the Officers involved had explained that there had been a number of complex cases with a number of agencies involved and activities such as finding secure accommodation were increasing the timescales involved. It was added that work was being undertaken to understand needs, trends and causes.

The Chairman thanked the Performance and Improvement Team Leader and asked Members for any questions on the performance report.

Mr T Batson noted an interest insofar as he had taken on an apprentice at his business via Durham County Council's apprenticeship scheme, and was looking to take on a further apprentice in addition.

Councillor C Kay noted the actions of the Community Action Team (CAT) and Housing, via Chris Clark, Private Sector Initiatives Officer and thanked them for their excellent work addressing the problems associated with empty homes and hoped that going forward that their good work would continue. The Chairman added that the CAT provided great interventions and would recommend Members to contact them to see if they could help with any such issues in their electoral division. Councillor H Nicholson noted that work of the Private Sector Initiatives Officer and the CAT were different, however that he agreed their work was excellent, having secured around £800,000 and reduced the number of empty properties significantly in his division. Councillor H Nicholson supported the sentiments of other Members and added that the work had helped to bring communities back to life. Councillor M Davinson noted he also had positive experiences of the work of those teams and added that another aspect that should be acknowledged was that the initial Homes and Communities Agency (HCA) funding was being recycled to bring further empty properties back into use and this was something the Portfolio Holder and the Authority should be proud of, in supporting a scheme which works.

Councillor J Clare noted he was pleased to see that the Authority is now measuring employment via employment figures/APS from the Office of National Statistics as he felt the JSA figures were not particularly useful. He added that looking at the figures for the net new homes completed in Durham City the figure was in line with 12 months prior and the number in terms of all homes completed in and near all major settlements was better than 12 months prior. He asked whether those statistics suggested that the building of homes is not taking place in villages and this has impacted negatively on the number of net homes completed. Councillor J Clare added that he wondered whether this was also attributable to Planning having to revert to the NPPF and saved Local Plans and whether this was "knocking back" development in rural areas more.

The Performance and Improvement Team Leader noted that the data provided would seem to suggest that the short fall is a result of homes not completed outside of major towns or in relation to major settlements it could be total completions rather than net completions however this would be checked and a response prepared for the Councillor.

**Resolved:**

That the report be noted.

## **9 Refresh of the Work Programme**

The Chairman asked the Overview and Scrutiny Officer, Diane Close to speak to Members in relation to the Council Plan 2016-2019 – Refresh of the Work Programme (for copy see file of minutes).

The Overview and Scrutiny Officer explained that the report highlighted work that had been undertaken by the Committee within the past year and also looked forward to seek suggestions from Members to be included within the Committee's work programme for the forthcoming year. Members were reminded that the aims and objectives were aligned to those of the Council Plan and associated plans, as well as the Altogether Wealthier priority theme. It was explained that the work programme for 2017/18 would need to include further updates on a number of items considered in 2016/17, systematic reviews of recommendations in previous scrutiny review reports, focused scrutiny meetings and additional areas of overview activity.

The Overview and Scrutiny Officer noted possible areas for review, however, a further report would come back to Committee in June for Members' consideration.

The Chairman thanked the Overview and Scrutiny Officer and noted it was good to see all of the work that the Committee had undertaken, with a lot of achievements in respect of some difficult topics. She added that the new Committee after the County Council elections would decide on a finalised work programme, however, asked Members for any comments they may have.

Councillor J Armstrong noted that he felt the topic of the County Durham Plan (CDP) was one that would need to be looked at by the new Committee. Councillor H Nicholson noted that the recent Housing White Paper on the issue looked to consult further and this would have a knock on effect. The Principal Overview and Scrutiny Officer, Stephen Gwillym reminded Members of the recent update in terms of the White Paper and Industrial Strategy Green Paper and that Officers would report back periodically with updates as further information was received.

Councillor J Clare noted that he was delighted that retail was set out within paragraph 11 of the report and added that broadband provision was an important issue, with Councillor J Armstrong adding especially in rural areas.

Councillor C Kay noted he was looking forward to the information coming forward in terms of the performance of the new County Durham Housing Group (CDHG) and how this would compare in terms of the performance of the previous providers.

Councillor E Tomlinson, Portfolio Holder for Assets, Strategic Housing and Rural Issues noted that bungalows were being built for the first time in Crook and that the stock programme was ahead of schedule. Councillor H Nicholson added that there were issues in terms of properties, for example some in Eldon, where there were groups of empty properties that were being sold individually rather than developed as an area or demolished.

Councillor E Tomlinson commented that north east will be strongly lobbying Government in terms of housing and funding for demolition to enable regeneration.

**Resolved:**

- (i) That the Economy and Enterprise Overview and Scrutiny Committee note the information contained in the Altogether Wealthier priority theme of the Council Plan 2016 -2019.
- (ii) That the Economy and Enterprise Overview and Scrutiny Committee at its meeting on 29 June 2017, receive a further report detailing the Committee's Work Programme for 2017 -2018.

**10 Minutes of the County Durham Economic Partnership**

The Minutes of the meeting of the County Durham Economic Partnership held 7 February 2017 were received by the Committee for information.

**Economy and Enterprise  
Overview and Scrutiny  
Committee**

**29 June 2017**



**County Durham Economic  
Partnership**

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**Joint Report of Lorraine O'Donnell, Director of Transformation & Partnerships and Ian Thompson, Corporate Director, Regeneration & Local Services**

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**Purpose of the Report**

- 1 To provide Members of the Economy and Enterprise Overview and Scrutiny Committee with background information in advance of the discussion with Brian Tanner, Chair of the County Durham Economic Partnership (CDEP) focusing on vision and partnership priorities, measures of success, influencing partnership activity to make a difference and continued economic challenges.

**Background**

- 2 The work programme for the Economy and Enterprise Overview and Scrutiny Committee focuses on the priority areas identified within the context of the Council Plan, Cabinet's Notice of Key Decisions, the Sustainable Community Strategy, partnership plans and strategies, performance and budgetary control data and changes in government legislation.
- 3 In addition, the Committee invites on an annual basis the Chair or Vice-Chair of the County Durham Economic Partnership (CDEP) to discuss with members of the committee the priorities of the partnership, activity undertaken and challenges to be faced within County Durham. This discussion has previously provided the ideal opportunity for collaboration, identifying areas of future focus for the Partnership and the Economy and Enterprise Overview and Scrutiny Committee.
- 4 The work programme for the Economy and Enterprise Overview and Scrutiny Committee is being refreshed for 2017 – 2018 and a report on this features later in this agenda. In view of this, the Chair of the CDEP has been invited to attend today's meeting to provide an opportunity for him to comment on the work programme, identify any additional areas for possible inclusion and contribute to any future review activity.

## **Current position**

5 The Independent Chair of CDEP, Brian Tanner, will provide the Committee with a presentation which will focus on:

- Vision & partnership priorities
- Measures of success
- Partnership approach
- Challenges Ahead

## **Recommendation**

6 Members of the Economy and Enterprise Overview and Scrutiny Committee are asked to consider the information provided during the discussion and reflect upon any additional areas arising from the presentation for inclusion in the committee's work programme for 2017 - 2018.

## **Background Paper(s)**

Economy and Enterprise Overview and Scrutiny Committee – Update on the County Durham Economic Partnership – 28 June 2016.

Economy and Enterprise Overview and Scrutiny report – Refresh of the work programme 2017-2018 – 29 March 2017

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<b>Contact:</b>	<b>Stephen Gwillym, Principal Overview and Scrutiny Officer</b>
<b>Tel:</b>	<b>03000 268 140</b>
<b>Author:</b>	<b>Diane Close, Overview and Scrutiny Officer</b>
<b>Tel:</b>	<b>03000 268 141</b>
<b>Partnership Officer:</b>	<b>Tarryn Lloyd Payne, Principal Policy &amp; Partnership Officer</b>
	<b>03000 264 712</b>

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## **Appendix 1: Implications**

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**Finance** – N/A

**Staffing** – N/A

**Risk** – N/A

**Equality and Diversity** – N/A

**Accommodation** – N/A

**Crime and Disorder** – N/A

**Human Rights** – N/A

**Consultation** – N/A

**Procurement** – N/A

**Disability Discrimination Act** – N/A

**Legal Implications** – N/A

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**Economy and Enterprise  
Overview and Scrutiny Committee****29 June 2017****Business Durham**

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**Joint Report of Lorraine O'Donnell, Director of Transformation and Partnerships and Ian Thompson, Corporate Director of Regeneration and Local Services**

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**Purpose of the Report**

- 1 To provide members of the Economy and Enterprise Overview and Scrutiny Committee with background detail on Business Durham prior to a presentation by Simon Goon, Managing Director, Business Durham highlighting the work and impact of Business Durham in County Durham.

**Background**

- 2 The Economy and Enterprise Overview and Scrutiny Committee receives on an annual basis an update on the work of Business Durham identifying the various activity undertaken and the impact of that activity on the county.
- 3 The last update was provided to the committee at a special meeting on 20 December 2016 where it was agreed that a further update would be included in the future work programme of the committee for 2017/18.
- 4 Arrangements have been made for Simon Goon, Managing Director and Sarah Slaven, Business Development Director, Business Durham to attend the meeting of the committee scheduled for 29 June 2017 and deliver a presentation providing background detail on Business Durham, that will be of particular interest to new members of the committee, together with detail of the work undertaken and the impact of Business Durham in County Durham. The presentation on 29 June 2017 will provide an overview on:
  - (a) Business Durham, as DCC's lead on business engagement
  - (b) The business property, future plans and occupancy performance
  - (c) Business engagement activities and initiatives
  - (d) Supporting enterprise in County Durham
  - (e) Work to develop a greater innovation infrastructure.

**Business Durham**

- 5 Business Durham, the economic development company for County Durham, aims to deliver the environment for economic and business growth and to raise the profile of Durham as a place where business is done.

- 6 Business Durham helps businesses locate, stay, grow and diversify and create wealth in County Durham. At the same time, we will deliver financial self-sustainability and operate in a commercial manner. Fundamentally, Business Durham exists to help businesses create wealth, which leads to job creation. Aligned with the business and enterprise strategy objectives Business Durham seeks to increase the size of the private sector to rebalance the County's economy. All of this is undergirded by the ambition of raising the economic aspirations of our client groups.
- 7 Business Durham operates the Council's industrial business property portfolio via a commercial model, both to attract and grow tenant companies but also to use any surplus to pay for Business Durham's public good activities in business engagement, innovation, sector development, strategy development, inward investment, and enterprise.
- 8 Business Durham focuses on sectors where activities will have the most economic impact. These sectors (effectively, non-retail and non-leisure) account for approximately 9,500 businesses (VAT/PAYE registered) in County Durham.
- 9 Business Durham benefits from an Advisory Board, supported by Members and private sector board members, to advise, inform and support the operations of the team. Operationally, Business Durham has three teams:
  - (a) Business Space Team: has responsibility for the marketing, letting, management and development of the Business Durham business property portfolio across the County, consisting of 481 individual lettable units, totalling 50,938 m<sup>2</sup>, across 24 different locations. The range of properties includes the recently acquired Salvus House offices at Aykley Heads; managed business centres at Consett, Tanfield Lea, Crook and Shildon; factories across fifteen industrial estates; NETPark, and the Durham Dales Centre at Stanhope. The Team is based across five locations: NETPark, Consett, Tanfield Lea, Stanhope, and Durham City.
  - (b) Business Development Team: aims to promote enterprise, foster the environment for new businesses to start up, and enable businesses in the County to develop and grow. The team takes the lead on engaging with businesses through an area-based and sectoral approach and works closely with partners such as the enterprise agencies, County Durham Engineering and Manufacturing Network, the LEP, regional business support organisations, and local, national, and international business networks. The team also leads on enterprise animation activities and the flagship Future Business Magnates (FBM) schools competition.
  - (c) Innovation and Growth Team: oversees inward investment, the innovation agenda, sector development, site-specific propositions and the marketing and communications activity.

## **Looking forward**

- 10 As Brexit becomes more realistic and the nature of any future arrangements known, there are likely to be impacts felt in the economy. Based on discussions, business's largest concerns are about frictionless trade and restricted movement of people, which could hinder the availability of skilled workforce. There are also likely to be adverse impacts on the HE sector, linked to people, funding and access to research partners becoming limited.
- 11 Business Durham has been very active in encouraging businesses to benefit from supply chain opportunities in the rail sector following Hitachi Rail Europe's decision to locate in County Durham. Increasing numbers of Durham businesses are now in the rail supply chain, supplying Hitachi and the other train manufacturers in Europe, leading to job creation. This work will continue as new train orders are won and more content is sourced locally. There are also similar opportunities in the automotive supply chain. The UK and European based car companies are looking to increase the amount of parts bought from the UK by many billions of pounds over the coming years. This is in part to help offset currency risk, but also as an ongoing need to improve their business models. Specifically for Durham there are opportunities from such FDI, particularly following the decision of Nissan to build the next generation of Qashqai and X-Trail at Washington. Jade Business Park (formerly Hawthorn), Integra 61 and Forrest Park are all of interest and between them will provide over 4million sq. ft of industrial space over the next five years.
- 12 Innovation is the translation of ideas into wealth and prosperity, the successful launch into the market of new products, services and processes. Companies which innovate tend to survive longer and are more agile in meeting market needs, creating good quality jobs. Business Durham devotes resources to building clusters in innovative sectors, such as space technology and satellite data, and scanning for future opportunities, such as Industry 4.0, to ensure the County's business base is ready for new challenges, building its resilience.
- 13 Business Durham leads a regional consortium on developing a space technology cluster working with the Satellite Applications Catapult and UK Space Agency. The North East Space for a Safer World consortium will continue to open up the opportunities for SMEs to engage with the space sector, set to become £40bn by 2030.
- 14 Working with Durham University and New College Durham, Business Durham will be establishing an incubator, called Durham City Incubator (DCI) in early 2018, based in Salvus House. The DCI will be funded in the early years with ERDF and will seek to attract 10 new businesses to enter the incubator every 6 months. DCI will also provide a much-needed venue for the half a dozen or so businesses that spin out of Durham University each year. The investment monies available from Finance Durham will aid this initiative. The DCI will also further the number of businesses on Aykley Heads adding to the increasing cluster of professional service firms already located as the site is opened for more employment.

## **Recommendations**

- 15 That the Economy and Enterprise Overview and Scrutiny Committee note and comment on the contents of the above report and presentation.
- 16 That the Economy and Enterprise Overview and Scrutiny Committee receive a further report detailing the progress and further development of business activity undertaken by Business Durham at a future meeting of the committee as part of the 2018/19 work programme.

### **Background papers:**

Economy and Enterprise OSC report - Business Durham – Update – 20 December 2016.

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<b>Author:</b>	<b>Diane Close, Overview and Scrutiny Officer</b>
<b>Tel:</b>	<b>03000 268 141</b>
<b>Contact:</b>	<b>Stephen Gwillim, Principal Overview and Scrutiny Officer</b>
<b>Tel:</b>	<b>03000 268 140</b>
<b>Contact:</b>	<b>Dr Simon Goon, Managing Director, Business Durham</b>
<b>Tel:</b>	<b>03000 265 510</b>

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## **Appendix 1: Implications**

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**Finance** – N/A

**Staffing** – N/A

**Risk** – N/A

**Equality and Diversity** – N/A

**Accommodation** – N/A

**Crime and Disorder** – N/A

**Human Rights** – N/A

**Consultation** – N/A

**Procurement** – N/A

**Disability Discrimination Act** – N/A

**Legal Implications** – N/A

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## **Economy and Enterprise Overview and Scrutiny Committee**

**29 June 2017**



## **Quarter Four 2016/17 Performance Management Report**

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### **Report of Corporate Management Team Lorraine O'Donnell, Director of Transformation and Partnerships Councillor Simon Henig, Leader of the Council**

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#### **Purpose of the Report**

- 1 To present progress against the council's corporate performance framework for the Altogether Wealthier priority theme for the fourth quarter of the 2016/17 financial year.

#### **Background**

- 2 This report sets out our key performance messages from data released this quarter and a visual summary of the Altogether Wealthier priority theme that presents key data messages showing the latest position in trends and how we compare with others.
- 3 Key performance indicator progress is reported against two indicator types which comprise of:
  - (a) Key target indicators – targets are set for indicators where improvements can be measured regularly and where improvement can be actively influenced by the council and its partners; and
  - (b) Key tracker indicators – performance is tracked but no targets are set for indicators which are long-term and/or which the council and its partners only partially influence.
- 4 A comprehensive table of all performance data is presented in Appendix 3.
- 5 We continue to look at ways to further develop the format of the report, as part of the transformation programme, to provide a clearer way of understanding how the council is performing, with the leanest possible process.
- 6 An explanation of symbols used, how we classify our performance as red, amber or green and the groups we use to compare ourselves is in Appendix 2.
- 7 To support the complete indicator set, a guide is available which provides full details of indicator definitions and data sources for the 2016/17 corporate indicator set. This is available to view either internally from the intranet (at Councillors useful links) or can be requested from the Corporate Planning and Performance Team at [performance@durham.gov.uk](mailto:performance@durham.gov.uk).

## **Key Performance Messages from Data Released this Quarter**

### **Altogether Wealthier**

- 8 The employment rate has increased this quarter and is better than the regional rate though remains below the national rate. There are fewer people not in work who want a job, the rate is significantly better than last year. The number of 18 to 24 year olds claiming out of work benefits is similar to the previous year. Apprenticeship starts through council funded schemes as well as apprenticeships sustained for 15 months or more have increased since last year. The proportion of 16 to 17 year olds in an apprenticeship in County Durham in December 2016 was higher than last year and the averages for both England and North East. The number of jobs created by Business Durham more than doubled compared to last year while the number of full time equivalent jobs created by business improvement funding decreased.
- 9 Successful council intervention on housing development continues with a higher number of private sector properties improved than last year but fewer empty properties brought back into use. The number of new homes completed is in line with last year and high levels of planning applications determined within deadline continue to support housing development. The number of statutory homelessness acceptances was higher than last year while the number of homelessness preventions slightly decreased.
- 10 Occupancy of Business Durham premises has slightly fallen since last year as the space available to let within the portfolio has increased. However, this has not affected rental income. The percentage of properties let from the council's retail, commercial and investment portfolio has not changed. Shop occupancy levels in most town centres have improved compared to last year.
- 11 The latest position in volume trends is presented in the charts available at Appendix 4.
- 12 There are no key risks in delivering the objectives of this theme.

### **Key Data Messages by Altogether Theme**

- 13 The next section provides a summary per Altogether Wealthier theme of key data messages. The format of the Altogether Wealthier theme provides a snap shot overview aimed to ensure that key performance messages are easy to identify.<sup>1</sup> The Altogether Wealthier theme is supplemented by information and data relating to the complete indicator set, provided at Appendix 3.

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<sup>1</sup> Images Homelessness Outreach Service by Hawaii Open Data US, Office Rental by Makhmudkhon, Pound Bills by John Burraco, Pounds by Oliviu Stoian from the thenounproject.com

## Altogether Wealthier

Employment				Housing and regeneration (2016/17)
<b>Employment rate (2016)</b>				
<ul style="list-style-type: none"> <li>✓ 238,500 people in work in County Durham</li> <li>⬆ 5,800 more people than previous quarter</li> </ul>				 <b>640</b> private sector properties improved through council intervention. More than target (515) and 2015/16 (498)
<b>Working age population not in work who want a job (2016)</b>				 <b>136</b> empty properties brought back into use through council intervention More than target (120) but fewer than 2015/16 (177)
<ul style="list-style-type: none"> <li>✓ 32,300 people not in work want a job</li> <li>⬇ 6,500 less people than last year</li> </ul>				 <b>1,335</b> net new homes completed. In line with 2015/16 (1,343)
Young people	Durham	England	North East	DCLG awarded:
18-24 year olds who are out of work and claiming either Universal Credit or Jobseeker's Allowance (at Mar 2017)	<b>4.1%</b> (2,110 people)	2.8%	4.8%	 <b>£100k</b> to DCC for building commercial skills and capacity <b>£284k</b> to Livin for Western estate, Newton Aycliffe <b>£199.5k</b> to CDHG for Woodhouse Close Estate, Bishop Auckland assisting early stages of regeneration schemes <b>£3.34m</b> approved for Horden Station by NECA
16-17 year olds in an apprenticeship (at Dec 2016)	<b>8.4%</b>	5.4%	8.2%	
Helping people back into work				
<b>216</b> apprenticeships started through County Council schemes (Apr - Dec 2016) well above the target of 150				 <b>16,183</b> clients accessed Housing Solution Service. Increased from last year attributed to promotional activities.
<b>719</b> apprenticeships through Durham County Council schemes sustained for 15 months or more (at Mar 2017), which equates to 67.1% of all apprenticeship starts through these schemes				 <b>1,262</b> clients for whom homelessness was prevented. Less than last year (1298)
<b>2,404</b> jobs created/safeguarded as a result of Business Durham activity in 2016/17. More than target (1,380) and 2015/16 (1,128)				 <b>170</b> clients for whom homelessness was accepted. More clients than last year (131)
Business premises occupancy				
<b>20</b> full time equivalent jobs created through business improvement funding (2016/17). More than target (16) but fewer than 2015/16 (68.5)				 <b>84.7%</b> of Business Durham floor space occupied (at Mar 2017). Better than target (81%) but less than last year (87.5%)
 <b>£3.5m</b> income generated from Business Durham business space on 2016/17. More than target (£3.1m) and last year (£3.3m)				 <b>74%</b> properties let from the council's retail, commercial and investment portfolio (at Mar 2017). Less than target (80%) but in line with last year (74%)

## **Recommendations**

- 14 That the Economy and Enterprise Overview and Scrutiny Committee receive the report and consider any performance issues arising there with.

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**Contact:** Jenny Haworth, Head of Planning and Performance  
**Tel:** 03000 268 071

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Appendix 1: Implications

Appendix 2: Report Key

Appendix 3: Summary of key performance indicators

Appendix 4: Volume measures

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## **Appendix 1: Implications**

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**Finance** - Latest performance information is being used to inform corporate, service and financial planning.

**Staffing** - Performance against a number of relevant corporate health Performance Indicators (PIs) has been included to monitor staffing issues.

**Risk** - Reporting of significant risks and their interaction with performance is integrated into the quarterly monitoring report.

**Equality and Diversity / Public Sector Equality Duty** - Corporate health PIs are monitored as part of the performance monitoring process.

**Accommodation** - Not applicable

**Crime and Disorder** - A number of PIs and key actions relating to crime and disorder are continually monitored in partnership with Durham Constabulary.

**Human Rights** - Not applicable

**Consultation** - Not applicable

**Procurement** - Not applicable

**Disability Issues** - Employees with a disability are monitored as part of the performance monitoring process.

**Legal Implications** - Not applicable

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## Appendix 2: Report key

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### Performance Indicators:

Direction of travel/benchmarking	Performance against target
Same or better than comparable period/comparator group	<b>GREEN</b> Meeting/Exceeding target
Worse than comparable period / comparator group (within 2% tolerance)	<b>AMBER</b> Getting there - performance approaching target (within 2%)
Worse than comparable period / comparator group (greater than 2%)	<b>RED</b> Performance >2% behind target

- ✓ Performance is good or better than comparable benchmark
- ✗ Performance is poor or worse than comparable benchmark
- Performance has remained static or is in line with comparable benchmark

### National Benchmarking

We compare our performance to all English authorities. The number of authorities varies according to the performance indicator and functions of councils, for example educational attainment is compared to county and unitary councils however waste disposal is compared to district and unitary councils.

### North East Benchmarking

The North East figure is the average performance from the authorities within the North East region, i.e. County Durham, Darlington, Gateshead, Hartlepool, Middlesbrough, Newcastle upon Tyne, North Tyneside, Northumberland, Redcar and Cleveland, Stockton-On-Tees, South Tyneside, Sunderland, The number of authorities also varies according to the performance indicator and functions of councils.

### Nearest Neighbour Benchmarking:

The nearest neighbour model was developed by the Chartered Institute of Public Finance and Accountancy (CIPFA), one of the professional accountancy bodies in the UK. CIPFA has produced a list of 15 local authorities which Durham is statistically close to when you look at a number of characteristics. The 15 authorities that are in the nearest statistical neighbours group for Durham using the CIPFA model are: Barnsley, Wakefield, Doncaster, Rotherham, Wigan, Kirklees, St Helens, Calderdale, Dudley, Northumberland, Tameside, Sheffield, Gateshead, Stockton-On-Tees and Stoke-on-Trent.

We also use other neighbour groups to compare our performance. More detail of these can be requested from the Corporate Planning and Performance Team at [performance@durham.gov.uk](mailto:performance@durham.gov.uk).

## Appendix 3: Summary of Key Performance Indicators

**Table 1: Key Target Indicators**

Ref	PI ref	Description	Latest data	Period covered	Period target	Current performance to target	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure	**Nearest statistical neighbour figure	Period covered
<b>Altogether Wealthier</b>												
1	REDPI106	Percentage of properties let from Durham County Council's retail, commercial and investment portfolio	74.0	As at Mar 2017	80.0	RED	74.0	GREEN				
2	REDPI33	Percentage of Business Durham floor space that is occupied	84.70	As at Mar 2017	81.00	GREEN	87.50	RED				
3	REDPI76	Income generated from Business Durham owned business space (£)	3,547,969	2016/17	3,130,000	GREEN	3,302,634	GREEN				
4	REDPI64	Number of passenger journeys made on the Link2 service	7,266	Jan - Mar 2017	7,500	RED	7,696	RED				
5	REDPI81	Percentage of timetabled bus services that are on time	88.6	Jan - Mar 2017	88.0	GREEN	88.4	GREEN				
6	REDPI75	Overall proportion of planning applications determined within deadline	93.1	Jan - Mar 2017	90.0	GREEN	93	GREEN				
7	REDPI10ai	Number of affordable homes delivered [1]	Not reported	2016/17	200	NA	262	NA				
Page 27	REDPI29a	Number of private sector properties improved as a direct consequence of local authority intervention [2]	640	2016/17	515	GREEN	498	GREEN				

Ref Page 28	PI ref	Description	Latest data	Period covered	Period target	Current performance to target	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
9	REDPI30	Number of empty properties brought back into use as a result of local authority intervention	136	2016/17	120	GREEN	177	RED			
10	REDPI62	Number of apprenticeships started through Durham County Council schemes	216	Apr - Dec 2016	150	GREEN	55	GREEN			
11	CASAW 2	Overall success rate (%) of adult skills funded provision	95.2	2015/16 ac yr (final)	90.0	GREEN	93.2	GREEN	87.0 GREEN	84.7* GREEN	2014/15 ac yr (final)
12	REDPI10 3	Number of full time equivalent jobs created through business improvement funding	20.0	2016/17	16.0	GREEN	68.5	RED			
13	REDPI41 b	Percentage of major planning applications determined within 13 weeks	92.9	Jan - Mar 2017	80.0	GREEN	96.8	RED	85.0 GREEN	93** AMBER	Jul - Sep 2016
14	REDPI92	Number of gross potential jobs created or safeguarded as a result of Business Durham activity	2,404	2016/17	1,380	GREEN	1,128	GREEN			
15	REDPI10 4	Number of businesses supported through business improvement funding	25	2016/17	37	RED	41	RED			
16	REDPI91	Number of visitors to the thisisdurham website	213,921	Jan - Mar 2017	240,000	RED	223,024	RED			

[1] Homes and Communities Agency has not confirmed a final figure. Data expected to be released in June 2017

[2] Previous period data amended /refreshed / final published data

**Table 3: Key Tracker Indicators**

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
<b>Altogether Wealthier</b>											
70	REDPI3	Number of net new homes completed in Durham City	119	2016/17	80	NA [5]	101	GREEN			
71	REDPI2 2	Percentage of households within County Durham that can access Durham City market place by 8.30am, using public transport with a total journey time of one hour, including walking time	72.0	As at Mar 2017	72.0	GREEN	72.5	AMBER			
72	REDPI3 8	Number of passenger journeys recorded by the operator of the three Durham City Park and Ride sites	235,093	Jan - Mar 2017	265,085	RED	248,255	RED			
73	REDPI8 0	Percentage annual change in the traffic flow through Durham City [6]	Not available	NA	Not available	NA	Not available	NA			
74	REDPI1 00	Number of visitors to County Durham (million)	18.7	2015	18.1	GREEN	18.1	GREEN			
75	REDPI1 01	Number of jobs supported by the visitor economy	10,961	2015	10,803	GREEN	10,803	GREEN			
76	REDPI1 02	Amount (£ million) generated by the visitor economy	778	2015	752	GREEN	752	GREEN			

Ref ID	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
77	REDPI9 7a	Occupancy rates for retail units in Barnard Castle town centre (%)	96	As at Mar 2017	92	GREEN	92	GREEN	88.8 GREEN		As at Oct 2016
78	REDPI9 7b	Occupancy rates for retail units in Bishop Auckland town centre (%)	82	As at Mar 2017	81	GREEN	81	GREEN	88.8 RED		As at Oct 2016
79	REDPI9 7c	Occupancy rates for retail units in Chester-le-Street town centre (%)	88	As at Mar 2017	90	RED	90	RED	88.8 AMBER		As at Oct 2016
80	REDPI9 7d	Occupancy rates for retail units in Consett town centre (%)	92	As at Mar 2017	93	AMBER	93	AMBER	88.8 GREEN		As at Oct 2016
81	REDPI9 7e	Occupancy rates for retail units in Crook town centre (%)	92	As at Mar 2017	89	GREEN	89	GREEN	88.8 GREEN		As at Oct 2016
82	REDPI9 7f	Occupancy rates for retail units in town centre - Durham City (%)	93	As at Mar 2017	92	GREEN	92	GREEN	88.8 GREEN		As at Oct 2016
83	REDPI9 7g	Occupancy rates for retail units in Newton Aycliffe town centre (%)	77	As at Mar 2017	73	GREEN	73	GREEN	88.8 RED		As at Oct 2016
84	REDPI9 7h	Occupancy rates for retail units in Peterlee town centres (%)	86	As at Mar 2017	83	GREEN	83	GREEN	88.8 RED		As at Oct 2016
85	REDPI9 7i	Occupancy rates for retail units in Seaham town centre (%)	94	As at Mar 2017	95	AMBER	95	AMBER	88.8 GREEN		As at Oct 2016
86	REDPI9 7j	Occupancy rates for retail units in Shildon town centre (%)	92	As at Mar 2017	92	GREEN	92	GREEN	88.8 GREEN		As at Oct 2016
87	REDPI9 7k	Occupancy rates for retail units in Spennymoor town centre (%)	87	As at Mar 2017	88	AMBER	88	AMBER	88.8 RED		As at Oct 2016

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
88	REDPI9 7I	Occupancy rates for retail units in Stanley town centre (%)	86	As at Mar 2017	89	RED	89	RED	88.8 RED		As at Oct 2016
89	REDPI7 2	Number of local passenger journeys on the bus network	6,049,314	Oct - Dec 2016	5,795,425	GREEN	6,178,522	RED			
90	REDPI1 0b	Number of net homes completed	1,335	2016/17	932	NA [5]	1,343	AMBER			
91	REDPI2 4	All homes completed in and near all major settlements, as defined in the County Durham Plan, as a proportion of total completions	47	2016/17	48	RED	48	RED			
92	REDPI3 4	Total number of applications registered on the Durham Key Options system which led to the household being successfully rehoused	1,016	Jan - Mar 2017	955	GREEN	1,199	RED			
93	REDPI3 6d	Number of clients accessing the Housing Solutions Service	4,528	Jan - Mar 2017	3,628	RED	New definition	NA [7]			
94	REDPI3 6c	Number of clients who have accessed the Housing Solutions Service where there has been an acceptance of a statutory homelessness duty	33	Jan - Mar 2017	44	GREEN	28	RED			

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
95	REDPI3 6a	Number of clients who have accessed the Housing Solutions Service and for whom homelessness has been prevented	341	Jan - Mar 2017	251	GREEN	357	RED			
96	REDPI4 0	Proportion of the working age population defined as in employment	70.8	2016	69.5	GREEN	67.4	GREEN	75.0 RED	70.4* GREEN	2016
97	REDPI7 3	Proportion of the working age population currently not in work who want a job	9.89	2016	9.83	AMBER	11.84	GREEN	9.1 RED	10.7* GREEN	2016
98	REDPI8 b	Proportion of all Jobseeker's Allowance (JSA) claimants that have claimed for one year or more	31.70	As at Mar 2017	31.10	NA [8]	27.73	NA [8]			
99	REDPI7 a	Number of 18 to 24 year olds who are out of work and claiming either Universal Credit or Jobseekers Allowance (JSA) [9]	2,110	As at Mar 2017	2,075	AMBER	2,020	RED			
100	CASCY P16	Percentage of 16 to 18 year olds who are not in education, employment or training (NEET) (Also in Altogether Better for Children and Young People) [10]	4.3	Nov 2016 - Jan 2017	4.1	RED	0.0	RED		4* RED	Nov 2016 - Jan 2017

Ref	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
101	CASAW3	Percentage of 16 to 17 year olds in an apprenticeship [11]	8.4	As at Dec 2016	5.7	GREEN	5.9	GREEN	5.4	8.2*	As at Dec 2016
									GREEN	GREEN	
102	REDPI105	Number of apprenticeships from Durham County Council schemes sustained at least 15 months [9]	719	As at Mar 2017	710	GREEN	626	GREEN			
103	REDPI87	Gross Value Added (GVA) per capita in County Durham (£) [2] [9]	15,210	2014	15,202	GREEN	15,202	GREEN	25,624	18413*	2014
104	REDPI88	Per capita household disposable income (£) [2] [9]	15,040	2014 (provisional)	14,693	GREEN	14,693	GREEN	17,965	15189*	2014
105	REDPI89	Number of registered businesses in County Durham	16,585	2015/16	16,400	GREEN	16,400	GREEN	RED	AMBER	
106	REDPI66	Number of businesses engaged with Business Durham	841	2016/17	1,238	RED	1,238	RED			
107	REDPI93	Number of business enquiries handled by Business Durham	991	2016/17	1,129	RED	1,129	RED			
108	REDPI90	Percentage change in the number of visitors to the core attractions in County Durham compared to the previous year	4.4	Apr - Sep 2016	10.34	RED	10.34	RED			

P Ref 34	PI ref	Description	Latest data	Period covered	Previous period data	Performance compared to previous period	Data 12 months earlier	Performance compared to 12 months earlier	National figure	*North East figure **Nearest statistical neighbour figure	Period covered
109	REDPI1 10	Number of core tourism businesses participating in the Visit County Durham Partnership Scheme	0	Jan - Mar 2017	26	NA	New indicator	NA			
110	REDPI1 11a	Amount of employment land approved (hectares)	17	2015/16	New indicator	NA	New indicator	NA			
111	REDPI1 11b	Amount of employment land completed (hectares)	1	2015/16	New indicator	NA	New indicator	NA			

[2] Previous period data amended /refreshed

[5] Data cumulative so comparisons are not applicable

[6] Information is not available due to roadworks

[7] Due to changes to the definition data are not comparable/available

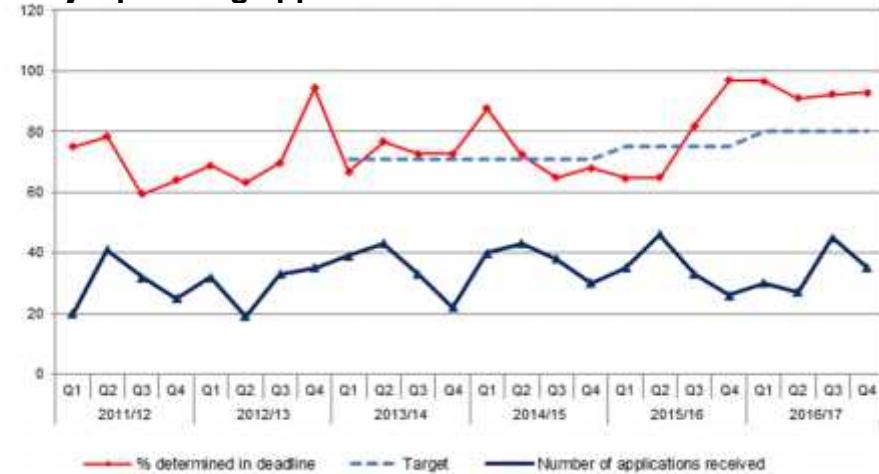
[8] Since August 2015 out of work claimants who are single with no dependants claim Universal Credit. Information on long term claimants is not available therefore this PI no longer represents all long term out of work claimants.

[9] Data 12 months earlier amended/refreshed

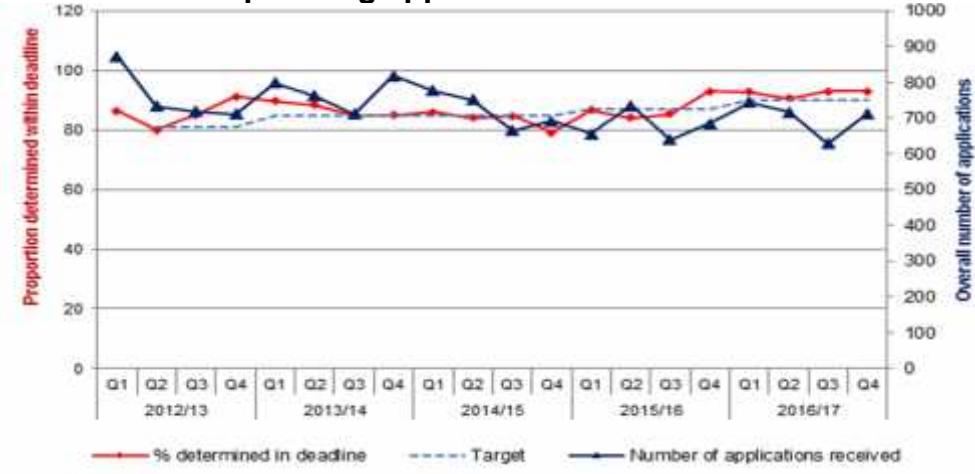
[10] The high number of school leavers whose status is 'not known' impacts significantly on this indicator

[11] The definition has been changed and back data has been updated to reflect the new definition

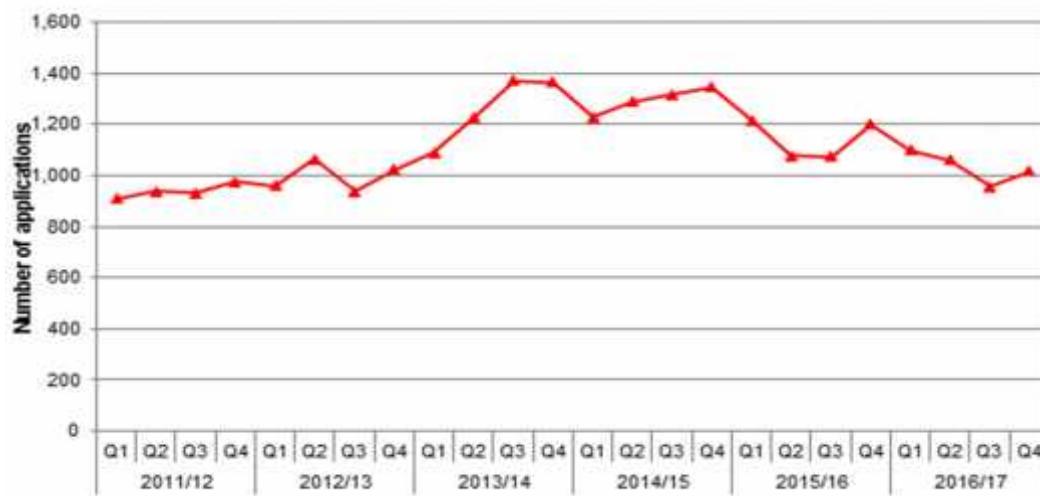
**Chart 1. Major planning applications**



**Chart 2. Overall planning applications**



**Chart 3. Applications registered on the Durham Key Options system which led to the household being successfully rehoused**



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**Economy and Enterprise  
Overview and Scrutiny  
Committee**

**29 June 2017**

**Refresh of the Committee's  
Work Programme 2017 – 18**



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**Report of Lorraine O'Donnell, Director of Transformation and Partnerships**

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**Purpose of the Report**

- 1 To provide for Members' consideration an updated work programme for the Economy and Enterprise Overview and Scrutiny for 2017-2018.

**Background**

- 2 At the meeting on the 30 March 2017, the committee considered the actions identified within the Council Plan 2016-2019 for the Altogether Wealthier priority theme and agreed to refresh its work programme to include a number of these actions. In addition, topics have also been identified that are in-line with the Council Plan, Cabinet's Notice of Key Decisions, Sustainable Community Strategy, partnership plans and strategies, performance and budgetary control data and changes in government legislation.

**Detail**

- 3 In accordance with this decision, a work programme for 2017-2018 has been prepared and is attached as Appendix 2. The work programme is flexible to enable additional items to be accommodated during the year.
- 4 When considering the work programme, Members are asked to identify a topic for focused scrutiny review. During the discussion of the work programme by the committee at the meeting on the 30 March a possible topic suggested by Members for focused scrutiny review is the support provided by DCC and key partners to the retail sector in County Durham as detailed in Appendix 2.

**Recommendation**

- 5 Members of the Committee are asked to:
  - (i) Discuss and agree the new work programme for 2017-2018 as detailed in Appendix 2.
  - (ii) Identify a topic for future focused scrutiny review activity.

**Background Paper(s)**

Council Plan 2016-2019, Economy and Enterprise Overview and Scrutiny Committee report-Refresh of the work programme - 30 March, 2017.

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<b>Contact:</b>	<b>Stephen Gwillym, Principal Overview and Scrutiny Officer</b>
<b>Tel:</b>	<b>03000 268 140</b>
<b>Author:</b>	<b>Diane Close, Overview and Scrutiny Officer</b>
<b>Tel:</b>	<b>03000 268 141</b>

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## **Appendix 1: Implications**

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**Finance** – N/A

**Staffing** – N/A

**Risk** – N/A

**Equality and diversity/Public Sector Equality Duty** – N/A

**Accommodation** – N/A

**Crime and Disorder** – N/A

**Human rights** – N/A

**Consultation** – N/A

**Procurement** – N/A

**Disability Issues** – N/A

**Legal Implications** – N/A

<b>OVERVIEW AND SCRUTINY WORK PROGRAMME 2017 TO 2018</b> <b>Economy and Enterprise OSC</b> <b>Lead Officer:</b> Stephen Gwillym <b>Overview and Scrutiny Officer:</b> Diane Close <b>IPG Contact:</b> Andy Palmer				<b>Note:</b> <b>O/S Review</b> - A systematic 6 monthly review of progress against recommendations/Action Plan <b>Scrutiny/Working Group</b> – In depth Review <b>Overview/progress</b> – information on an issue; opportunity to comment, shape, influence, progress with a scrutiny review <b>Performance</b> – ongoing monitoring (quarterly) performance reports/budgets
<b>O/S Review</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Tourism - marketing activity undertaken by VCD	E&E OSC 5 April 2018	Sarah Johnson (VCD)  (Real)	Members have had the opportunity to look at the work of Visit County Durham in marketing the County as a tourism destination.  Updates on recommendations contained in the report were considered at E&E OSCs held on 28 June 2016 and 23 February 2017.	Members have an understanding of how marketing is used to promote County Durham as a tourism destination.  Members will receive a further update on the progress made against the recommendations within the report.
Skills Development within County Durham	E&E OSC 26 Sept 2017	Graham Wood/John Tindale  (Real)	Members will receive detail of skills development undertaken within County Durham by DCC and partners and progress made in relation to the recommendations contained in the review report.	Members will be aware of the skills development being undertaken within County Durham by DCC and partners together with detail of progress made in relation to the recommendations contained in the review report.
Retail Support – Possible review topic - TBC	E&E OSC 2 Nov 2017	Chris Myers Wendy Benson  (Real)	Members will receive detail of the support provided to the retail sector in County Durham by DCC and key partners.	Members will have an understanding of retail support provided in the County, the role of DCC and how it works in partnership to provide this support.

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Masterplans for County Durham	E&E OSC has previously received detail of the individual masterplans. A progress report is scheduled for the E&E OSC on 2 Nov 2017	Chris Myers Wendy Benson (Real)	Members are provided on an annual basis with detail of project delivery throughout the County including identifying any challenges.	Members will have knowledge of the delivery of projects throughout the County via the Masterplan process.
NECA transport activity - Local Transport activity	E&E OSC on 2 Nov 2017	Adrian White/Andy Leadbeater (Real)	Members will receive detail of NECA transport activity and the development of local transport activity.	Members will be aware of the transport activity undertaken at a regional level and the progress made in relation to Local transport activity.
Regional funding	E&E OSC on 26 Sept 2017 and 11 Jan 2018	Claire Williams (Real)	Members will receive information on the various regional funding available.	The committee will be aware of regional funding currently available and the projects supported.
Economic Development Strategy	E&E OSC on 2 Nov 2017	TBC (Real)	Members will have the opportunity to comment on the Economic Development Strategy.	Members will have knowledge of the strategy and will have provided comments.
Major projects	E&E OSC on 26 Feb 2018	TBC (Real)	Members will receive detail of various major projects in the county.	Members will be aware of the current major projects in the county.

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
County Durham Plan	E&E OSC on 2 Nov 2017	Stuart Timmiss/ Mike Allum  (Real)	Overview and Scrutiny members have contributed to each consultation stage of the CDP.  Members will continue to be informed on the development of the CDP during 2017/18.	Members have fed into each consultation stage of the CDP and will continue to be kept informed on the progress and development of the refreshed plan.
Housing White Paper	Special E&E OSC 24 Oct 2017 TBC	Stuart Timmiss/ Mike Allum  (Real)	Members will be provided with detail of the progress of the Housing White Paper and the implications for County Durham.	Members will be aware of the content of the White Paper and the implications for County Durham.
Industrial Strategy Green Paper	E&E OSC on 26 Feb 2018	Stuart Timmiss/ Mike Allum  (Real)	Members will be provided with detail of the progress of the Green Paper and possible implications for County Durham.	Members will be aware of the content of the Green Paper and possible implications for County Durham.
County Durham Economic Partnership (CDEP)	E&E OSC on 29 June 2017	Brian Tanner  (Chair CDEP)	Members will be provided with detail of the priorities of the CDEP together with future challenges and opportunities identified for the county.	Members will have detail of the priorities of the CDEP, future opportunities and challenges to be faced within County Durham helping the committee to identify areas of focus within the future work programme.
DurhamWorks Programme (YEI Programme)	E&E OSC on 26 Sept 2017 & 5 April 2018	Linda Bailey  (C&YP)	Members will be provided with detail of the progress of the DWP (Youth Employment Initiative for County Durham).	Members will be aware of the development of the programme within County Durham and the opportunities provided.
Business Durham	E&E OSC on 29 June 2017	Dr Simon Goon  (Real)	Members will be aware of the work undertaken by Business Durham in supporting the County Durham business community.	Members will have knowledge of the business support provided by Business Durham to the business community. The committee will also be aware of any issues or challenges.

<b>Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Digital Durham Programme	E&E OSC on 5 April 2018	Alan Patrickson (Resources)	Members will receive detail of how the Digital Durham Programme is supporting business in the county.	Members will be aware of the development and delivery of the Digital Durham Programme and how it is supporting business.
Homelessness Strategy	E&E OSC on 26 Feb 2018	Marie Smith (Real)	Members will be provided with detail of the development of the Homelessness Strategy.	Members will have a clear understanding of the Homelessness Strategy and progress made in relation to the delivery of the action plan.
<b>Housing - Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Chapter Homes	E&E OSC on 11 January 2018	Peter Coe (Real)	The committee will receive detail of the development and delivery of the various schemes.	Members will be aware of how the housing scheme operates and will be kept updated on the development and delivery of the various Chapter Homes schemes.
Housing Strategy	E&E OSC on 26 Feb 2018.	Graeme Smith (Real)	Members will receive information on the progress of the Housing Strategy.	Members will have knowledge of the Housing strategy for County Durham and will be kept updated on progress.
Housing – County Durham Housing Group	Special E&E OSC on 24 Oct 2017 – TBC	Bill Fullen Marie Roe (CDHG)	Members will receive on an annual basis detail of the performance of CDHG. In addition, members will also have the opportunity to consider the annual report of the CDHG and ask questions.	Members will be aware of the performance of CDHG and will have the opportunity to question CDHG on their annual report and performance.
DKO – Refresh of policy	E&E OSC on 11 Jan 2018	Marie Smith/John Kelly (Real)	Members have provided comments on the revised policy and suggested revisions to the application form. The committee will receive detail of the progress made in implementing the new policy.	Members will be aware of how the implementation of the new policy is progressing.

<b>Housing - Overview/Progress</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
DCC's Housing Function	Special E&E OSC on 24 Oct 2017 - TBC	Lynn Hall (Real)	Members will be provided with detail of DCC's housing function.	Members will have knowledge of the housing functions provided by DCC.
Private rented sector – accreditation scheme	E&E OSC on 26 Feb 2018	Shirley Janes (Real)	Members will be provided with detail of various projects and schemes undertaken with private sector housing providers.	Members will be aware of the various projects undertaken with private housing providers in the county.
<b>Visits</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Chapter Homes	TBC.	Peter Coe (Real)	Members will have the opportunity to visit the Chapter Homes site at Newton Aycliffe.	Members will see the types of home delivered by Chapter Homes.
Traveller Sites	TBC	Lynn Hall (Real)	Members will visit some refurbished permanent traveller sites in the county.	Members will be aware of the facilities provided at the refurbished permanent traveller sites in the county.
<b>Performance Report</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Quarter 4 Quarter 1 Quarter 2 Quarter 3	June 2017. September 2017 January 2018 March 2018	TBC	Members using performance management information to inform the work programme and possible review activity.	Summary information to Members.
<b>Budget Report</b>	<b>When</b>	<b>Who</b>	<b>Outcome</b>	<b>Comment</b>
Quarter 4 Quarter 1 Quarter 2 Quarter 3	September 2017 September 2017 January 2018 March 2018	Paul Raine (Real - Finance)	Detail of budget	Summary information to Members.

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County Durham  
Economic Partnership

## MINUTES

<b>Meeting</b>	County Durham Economic Partnership Board
<b>Date of Meeting</b>	Tuesday 2 <sup>nd</sup> May 2017
<b>Time</b>	13.30 – 15.30
<b>Venue</b>	NETPark Incubator, Sedgefield

### Attendees:

Brian Tanner	Chair
Carol Daniell	Job Centre Plus
Ian Thompson	Director of Regeneration and Economic Dev
Jon Gluyas	Durham University
Sarah Robson	Chair of Housing Forum
Neil Graham	Chair of Durham City Board
Michelle Gorman	Visit County Durham
Barbara Gubbins	County Durham Community Federation
Simon Goon	Business Durham
Simon Hanson	FSB
Andy Palmer	Head of SPP, Durham County Council
Graham Wood	Durham County Council
Mark Dunne-Willows	Job Centre Plus
Sarah Nattrass	County Durham & Darlington Fire & Rescue Service
Dawn Fairlamb	New College Durham
Mark Anderson	New College Durham
Tarryn Lloyd Payne	Strategy & Partnerships, Durham County Council
Angela Brown	Strategy & Partnerships, Durham County Council

### 1. Welcome

BT welcomed everyone to the meeting and introduced visitors Mark Dunne Willows from Job Centre Plus, Sarah Nattrass from Fire Service, and Dawn Fairlamb and Mark Anderson from New College Durham.

BT asked group to reflect for few moments for the sad news of the death of Brian Manning who was a stalwart of the CDEP Board and partnership.

## **2. Apologies**

Sue Parkinson	Vice Chair & Chair of the Business, Enterprise & Skills Group
Cll Eddie Tomlinson	Chair of the Rural Working Group
Cllr Neil Foster	Cabinet Portfolio Holder for Economic Development and Regeneration, Durham County Council
Alison Gittins	Durham Business Club
Arun Harish	CPI

## **3. Minutes of the last meeting**

These were agreed as a true record.

## **4. Matters Arising**

There were no matters arising and all actions are complete.  
The Focus of today's meeting is around apprenticeships and the wider implications of the programme and how it folds into county Durham businesses, raising aspirations and overall activity in the County.

## **5. Promoting Apprenticeships & Apprenticeship Levy in County Durham – Graham Wood**

GW gave a presentation to the Board on promoting apprenticeships and the apprenticeship levy.  
The apprenticeship programme provides 1500 eligible small businesses and has led to 1072 apprenticeships starts.

There have been changes to apprenticeships:

### **Funding**

- Levy/Non Levy
- Negotiated pricing
- Funding Bands
- 10% business contribution for most apprenticeships
- Some incentives

### **Design & Quality**

- Frameworks to standards: 122 approved and 400 in development
- End point Assessment: currently only cover 22% of standards
- Off the job training requirements

### **Questions/Comments**

MA agreed with GW's analysis. They have 500 apprentices working directly with New College. There is no consistent government programme delivery approach. It was noted that with 35 levy payments signed up to the college that despite the ongoing changes there it is still a positive reaction at present.

SN mentioned that the Fire Brigade have taken on 10 Firefighter apprentices that day and they will get to ride the fire appliance in their second year. The college have been great in helping to develop this. They are hoping to provide jobs from the scheme, these 10 posts coming from retirement of current staff.

SH felt that FSB members have disengaged until it becomes more certain and clear. There are still a lot of unanswered questions.

MG said Tourism sector don't tend to take on apprentices; this is being looked at on a national level at the moment.

BT thanked GW for his informative presentation.

## **6. Developing County Durham for Business Growth – Simon Goon**

SG gave a presentation to the Board on developing County Durham for Business Growth. He covered:

- Business Durham
- Property
- Enterprise
- Business Engagement
- Business Events
- Access to Finance
- Innovation
- Promoting Durham

SG mentioned that major industrial sites are being developed, Forrest Park, Merchant Park, Integra 61 & Hawthorn. He said that there are not enough industrial units to keep up with demand. We need to keep supporting businesses and help to encourage start-ups in the community.

SG informed the Board that unemployment had never been so low, apprenticeships are increasing but we need to find a way to expose primary school children to other businesses. CD mentioned that JCP are trying to target schools for apprenticeships to make them aware of the current labour market. BG mentioned a company in Hartlepool that are working on 'Horrible Histories' to make children aware of different careers. BG will pass on details to the Board.

BT thanked SG for presenting today

### **Action: BG to share details of Horrible Histories**

## **7. County Durham Community Foundation Developments – Barbara Gubbins**

BG updated the Board with a presentation on the County Durham Community Foundation developments.

She gave an overview of the work the Community Foundation is doing locally:

- CDCF active in encouraging philanthropy by private and corporate donors and delivering public sector funds
- Overall aim to strengthen local communities across County Durham and Darlington
- CDCF is a registered charity and a company limited by guarantee – 14 trustees employing 10 full time equivalent staff – overhead costs of around 10% are funded through agreed contributions from the funds they manage
- Key stakeholder in County Durham and Darlington
- Extensive partnership working

BT thanked BG for providing this information and felt it is one of the 'jewels' and is important to make people aware of the work CDCF is doing.

CD mentioned she would be keen to work with BG to ensure closer working with the Job Centre Plus, especially with the larger geographical area.

## **Action: Carole Daniel to speak to Barbara Gubbins**

- 8. Durham County Council Rationalisation of Strategies – Andy Palmer**  
AP wanted to make everyone aware that the Council are doing an exercise internally to rationalise Policies and Strategies. The CDEP have already rationalised many of its own strategies and aligning its groups. The Housing Strategy and the County Durham Plan won't change but some strategies in other thematic areas may.

- 9. Partner and Working Group Updates**

BT invited the Chairs of the Working Group and members of the Board to provide updates:

NG – At the last meeting of Durham City Board, DF came along and gave an interesting presentation. Some people around the table have been involved in areas of activity for many years. The University is now investing a lot of money in the city for student accommodation and teaching and research facilities.

SR – At the last meeting of the County Durham Housing Forum a discussion took place around refining priorities and addressing poverty and the older person's agenda. There is a lot of joined-up thinking. The 800 frontline staff are coming together to see how the focus can be sharpened to get the key messages out.

BG – VCS – At the last VCS star meeting it was reported that 27 organisations have been supported through asset transfer and there are more on the way

JG – Durham University – In February three projects linked to DCC were submitted. Energy at Auckland Castle failed and will have a second try. The energy conservation is being picked up by Lawrence Kerrigan and his team are to run a workshop regarding this. The working group has centred on the NELEP's site for an innovation audit. Offshore energy is getting to the stage where a report is being prepared and this will be published in June. The group has been working on Northern Powerhouse concepts, but while this is an opportunity for Durham the future is uncertain. . Durham University ran a workshop concerning the impact of Brexit relating to energy.

### **Action: JG to share link**

CD – Small employment offer is now in place. 3 staff are now in place working on disability and health conditions. Need to see how we can work more with them.

MDW – He is the new lead community partner for DWP and will be encouraging more community partners to help with strengthening and supporting people with disability to get into work. Currently working with employers to see what is available.

BT reiterated that this is a major challenge in the County.

SH – N FSB has now changed membership which has challenges in County. A report outlining work on Brexit and impact Brexit will have on small businesses is due to be published at the end of May.

### **Action: SH will share report links**

MG – Results are back from perception research and looking across the data, perceptions of Durham are quite positive. Visit County Durham will be using the research to feed into the place strategy and will share this with Board. VCD is currently working with CDF in Weardale and Teesdale.

**Action: MG to share results**

**10. Any Other Business**

NG – HCA is having a name Change and will soon be Home England

BT thanked everyone for attending today

**11. Date and Time of next meeting – 4<sup>th</sup> July 2017 @ 1pm at Durham University**

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